

### 3.2. BA Product Design Curriculum

Module Area/Subject Group		Project							
BACHELOR - LP		Conception and Design	Subject Specific Foundation	Artistic Foundations	Theory and History (Good command of German required)	Design Tools and Media	Practice	Presentation and Documentation	
BA Degree	8	20			6			4	30
		18 - Final BA Degree Project 2 - BA Colloquium			4 - BA Thesis 2 - Theory Colloquium			Presentation and Documentation of the Final BA Degree Project	
	7	2					26	2	30
		BA Proposal					Internship or Work Placement	Internship Project	
	6	18	4		2	2	2	2	30
		Design Project III (of your choice)	Choice of*: - Ergonomics - Construction - Technology - Sustainability		Theory*	Choice of*: Simulation of Physis IV Simulation of Processes IV	Entrepreneurship + Business Start-up	Documentation and Presentation II	
5	18	4		4	2	2		30	
	Design Project II (of your choice)	Choice of*: - Ergonomics - Technology - Sociology - Sustainability		2 - Theory* 2 - Critical Writing	Choice of*: Simulation of Physis III Simulation of Processes III	Sprechen über - series of talks with various guest speakers			
4	18	4		2	4	2		30	
	Design Project I (of your choice)	Choice of*: - Ergonomics - Construction - Technology - Sustainability		Theory*	Choice of*: Simulation of Physis II Simulation of Processes II	Foundation of Economic Studies			
3	18	4		2	4		2	30	
	Design Instruction - Introduction to Project Work	Subject-Specific Foundation II: Material, Construction, Technology, Sustainability, and Ergonomics		Theory*	Choice of*: Simulation of Physis I Simulation of Processes I		Documentation and Presentation I		

\*Compulsory elective modules

	<b>2</b>		6	20	4				30
		Subject-Specific Foundation I		14 - In-depth Courses**: - Drawing II - Visual Arts II - Sculptural Work II - Spacial Work II - Anatomy/ Morphology II - Basics of Digital Media II - Space, Image, Sign 6 - Workshop Course II	History*				
Artistic foundation Year	<b>1</b>			24	6				30
				18 - Orientation Courses: - Drawing - Visual Arts I - Sculptural Work I - Spacial Work I - Anatomy/ Morphology I - Basics of Digital Media I 6 - Workshop Course I	4 - History 2 - Critical Discourse/ Methodical and Scientific Work*				
		94	22	44	26	12	32	10	240

\*Compulsory elective modules

\*\* Choice of 2 x 7-ECTS courses